



# PRIVACY POLICY

Effective Date: 03/20/2026

## Introduction

Signal House Pictures (“we,” “our,” and “us”) values your privacy. This Privacy Notice explains how we collect, use, and disclose information when you visit our website, communicate with us, or engage with our services, including in connection with a production (the “Services”). This Privacy Notice does not create an employment relationship between you and Signal House Pictures.

This Privacy Notice applies when you interact with us through our Services. It also applies anywhere it is linked. It does not apply to third-party websites, mobile applications, or services that may link to the Services to be linked to from the Services. Please review the privacy notices on those websites and applications directly to understand their privacy practices.

We may change this Privacy Notice from time to time. If we do, we will notify you by posting the updated version.

## Information We Collect

Depending on the nature of your interaction with us, we may collect information from you directly, from the devices you use to interact with us, from your other interactions with us, and from third parties. We may combine information that we collect from the Services with other information we obtain from other sources. We may use and share information that we aggregate (compile to create statistics that cannot identify a particular individual) or de-identify (strip information of all unique identifiers such that it cannot be linked to a particular individual) at our discretion.

You may provide the following information to us directly:

- Identifiers and contact information such as real name, alias, postal address, unique personal identifier, online identifier, email address, social security number, driver's license number, state identification number, passport number, or other similar identifiers
- Demographic data, including information that may reveal age, gender, race, sexual orientation, religious or philosophical beliefs, union membership, citizenship or immigration status, or other protected classifications
- Information about your interest, activities, and employment history from social networks and other places where you choose to share information publicly
- Information about your interactions with ads that we place on third-party websites
- Education information
- Professional or employment-related information
- Health information (e.g., vaccination records or injury records)
- Audio, electronic, or visual information, or similar information
- Account log-in information, financial account, debit card or credit card number, security or access code, password, or credentials
- Information you submit to inquire about or apply to a job with us
- Any other information you submit to us

We may also obtain the above information from third parties, with your knowledge and authorization where required, such as prior and current employers, recruitment and talent agencies, studios, television networks, references provided by you, publicly available sources, and consumer data providers.

We and partners working on our behalf may use log files, cookies, or other digital tracking technologies to collect the following information when you interact with our Services, including when you are on our premises or use our systems:

- Device information, including IP address, device identifiers, and details about your web browser
- Analytical information, including details about your interaction with our Services
- Diagnostic information, including web traffic logs
- Internet or other electronic network activity information, information you store on our equipment or systems, and information collected from our security systems or other monitoring, building access records, and device and other asset numbers
- Geolocation information, which may include precise geolocation (e.g., if your location is tracked during a production)

- Audio, electronic, or visual information (e.g., security footage), or similar information
- Business record information, including your use of our Services

If you do not provide or authorize collection of necessary information when requested, we may not be able to fulfill our legal or contractual obligations, and we will tell you about the implications of that decision.

**Information for Job Applicants:** If you apply for a job with us, you may be able to submit your application for employment through a third-party service that displays our job posting. We do not control the privacy practices of these third-party services, so please review their privacy policies carefully before submitting your application materials.

**Information About Children:** The Services are intended for individuals who are eighteen years old and older. We do not knowingly collect information from children. If we discover that we have inadvertently collected information from anyone younger than the age of 18, we will delete that information. Please contact us with any concerns.

## How We Use Your Information

We may use any of the information we collect for the following purposes:

- **Service functionality:** To provide our Services, including to take steps to enter into contracts, bill and invoices for services, process payments, fulfill orders, send service communications, and conduct general business operations such as accounting, recordkeeping, and audits.
- **Service improvement:** To improve and grow our Services, including to develop new projects and understand how our Services are being used, our client base, and the effectiveness of our marketing.
- **Advertising and marketing:** To send marketing communications, personalize advertisements, and measure the effectiveness of our advertising. We may share your information with our business partners and other organizations, online advertising partners, and social media platforms for this purpose.
- **Communications:** To respond to and comply with your requests and inquiries.
- **Employment:** For hiring and managing employment relationships, including to evaluate and communicate with candidates for employment, contract work or participation in productions, to provide and administer compensation, benefits, and other work-related entitlements and programs, and to communicate with your designated contacts in the case of an emergency.

- **Security:** To conduct safety and security screenings, and to manage and protect equipment, systems, and resources owned or used by us.
- **Legitimate business activities:** For conducting other legitimate business activities, including to encourage equitable representation for talent and crew, and to meet eligibility requirements for film and television awards.
- **Legal compliance:** To monitor compliance with and comply with applicable laws, regulations and rules, court and government agency orders, our policies and rules, and agreements, and to comply with legal process, such as warrants, subpoenas, court orders, and lawful regulatory or law enforcement requests, and to comply with applicable legal requirements.

**Data retention:** We may store information about you for as long as we have a legitimate business need for it.

## How We Share Your Information

We may share any of the information we collect with the following recipients:

- **Affiliates:** We share information with other members of our group of companies.
- **Service providers:** We engage vendors to perform specific business functions on our behalf, which may receive personal information from us or collect it from you directly. These vendors are obligated by contract to use the information they receive only for the purpose of providing these business functions, which include:
  - Functional support services
  - Occupational health and safety
  - HR services
  - Auditing and accounting
  - Professional services consultants
  - Security services
  - IT services
  - Analytics and marketing services
  - Employee benefits providers
- **Business partners and other organizations:** We may need to share information with third parties in connection with the development, production, sale, distribution and promotion of our productions or to comply with our legal and contractual obligations. Information disclosed for these purposes will become subject to the privacy practices of the recipient businesses and organizations, which include:
  - Other producers and financiers of our productions

- Other companies associated with a production or that manage distribution or
- intellectual property rights of a production
- Recruiting and talent agencies
- Insurance organizations
- Unions and guilds
- Film and television awards organizations
- **Online advertising partners:** We partner with companies that assist us in advertising our Services, including partners that use cookies and online tracking technologies to collect information to personalize, retarget, and measure the effectiveness of advertising.
- **Social media platforms:** If you interact with us on social media platforms, the platform may be able to collect information about you and your interaction with us. If you interact with social media objects on our Services (for example, by clicking on a Facebook “like” button), both the platform and your connections on the platform may be able to view that activity. To control this sharing of information, please review the privacy policy of the relevant social media platform.
- **Government entities and law enforcement:** We may share information when we believe in good faith that we are lawfully authorized or required to do so to respond to lawful subpoenas, warrants, court orders, or other regulatory or law enforcement requests, or where necessary to protect our property or rights or the health and safety of you or other individuals.
- **Other businesses in the context of a commercial transaction:** We may also disclose your personal information in connection with a substantial corporate transaction, such as the sale of a business asset or line, a merger, consolidation, asset sale, initial public offering, or bankruptcy. We cannot promise that an acquiring party or the merged entity will have the same privacy practices or treat personal information as described in this notice.

**Sharing of Medical or Health Information:** If we receive protected health information about you, that information is subject to electronic disclosure as permitted by applicable law.

**California “Shine the Light” Law:** We do not share your personal information with third parties for those third parties’ direct marketing purposes.

## Security

We maintain physical, electronic, and procedural safeguards to protect the confidentiality of personal information, including security measures to protect against

unlawful or unauthorized processing of personal information, and against the accidental loss of, or damage to, personal information.

## Options and Rights Regarding Your Information

**Ad Choices:** You have options to limit the information that we and our partners collect for online advertising purposes.

- You may disable cookies in your browser or mobile device using their settings menus. Your mobile device may give you the option to disable advertising functionality. Because we use cookies to support Service functionality, disabling cookies may also disable some elements of our online properties.
- The following industry organizations offer opt-out choices for companies that participate in them: the [Network Advertising Initiative](#), the [Digital Advertising Alliance](#), and the [European Interactive Digital Advertising Initiative](#).
- You may use our cookie settings menu.
- You may contact us directly.

If you exercise these options, please be aware that you may still see advertising, but it will not be personalized. Nor will exercising these options prevent other companies from displaying personalized ads to you.

If you delete your cookies, you may also delete your opt-out preferences.

**Email unsubscribe:** If you do not wish to receive marketing information from us or wish to opt out of future email promotions from us, please contact us at [privacy@signalhousepictures.com](mailto:privacy@signalhousepictures.com). Please note that all promotional email messages you receive from us will include an option to opt out of future email communications.

**Do Not Track:** Your browser or device may include “Do Not Track” functionality. Our information collection and disclosure practices and the choices that we provide to you will continue to operate as described in this notice regardless of whether a Do Not Track signal is received.

## Other Important Information

**Cross-Border Data Transfer:** We may collect, process, and store your personal information in the United States and other countries. The laws in the United States regarding personal information may be different from the laws of your country. Any such transfers will comply with safeguards as required by relevant law.

# Contact Us

For questions regarding our privacy practices or this notice, please contact us at [privacy@signalhousepictures.com](mailto:privacy@signalhousepictures.com).